



Sport FIA Conference, Mygale is experimenting with virtual reality!

The Life of the Formula 4 - June 2017

Mygale has, as every year, actively participated in the FIA Sport Conference held in Geneva from 20 to 22 June. In addition to exhibiting their latest F4 model, Bertrand DECOSTER, wanted to introduce the FIA president, Jean Todt, and all the participants of this edition to the virtual reality experience of the British F4 Championship.

With a virtual reality mask and a smartphone, playing a 360-degree video you are completely immersed in the life of an F4 driver during a race, from preparation in the paddock to receiving an award on the podium.



This experience was particularly appreciated, as the development of new technologies in motorsport was one of the main themes addressed at this conference.

Indeed, for Susie Wolff, former test driver at Williams F1, new technologies are a fantastic tool to reach not only young potential fans, but also to encourage new competitors, engineers and other talented people to pursue a career in motorsport.

This 2017 edition was very enriching for Mygale who were able to make many contacts with regards to the future creation of new FIA F4 championships throughout the world and they look forward to seeing you again in 2018 at the next Sport Conference..

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